Public Tick IPM Working Group
April 12th, 2017

Send additions, omissions or other corrections to flaufenberg@ipminstitute.org or afreund@ipminstitute.org

The Working Group meets via conference call on the second Wednesday of each month at 1:00PM CT (2:00PM EST). The following notes are for April 12th, 2017.

Roll
- Frank Laufenberg, IPM Institute of North America
- Alina Freund, IPM Institute of North America
- Tom Green, IPM Institute of North America
- Bruce Fries, Patient Centered Care Advocacy Group
- Robert Koethe, EPA Region 1
- Jennifer Reid, BLAST Lyme Program
- Alicia Cashman, Madison Lyme Support Group
- Bob Maurais, Mainely Ticks
- Jill Auerbach, Hudson Valley Lyme Disease Association
- Rayda Krell, Western Connecticut State University
- Mike Mrozinski, Pike County Tick Borne Diseases Task Force
- Kirby Stafford, Connecticut Ag Experiment Station
- Chris Przybyszewski, US BIOLOGIC
- Joellen Lampman, New York State IPM Program
- Tom Mather, University of Rhode Island
- Karla Lehtonen, Empire State Lyme Disease Association
- Tim Fox, Madison Lyme Support Group

Agenda
1. Proposal for the 2018 IPM Symposium--Update
2. Bruce Fries – Educating Policy Makers at the National Level
3. Additional updates, comments, announcements, questions

2. Proposal for the 2018 IPM Symposium
   b. Thanks to all of you who were interested or confirmed involvement with the ITM proposal. Frank will make some final edits and send a new draft out next week.
      i. If you have feedback for that draft, please get it to Frank (flaufenberg@ipminstitute.org) by April 22nd to give him time to make the edits and submit the proposal on the 24th of April.
   c. Overview: Draft session proposal to suggest full-day session broken up into individual presentations and breakout sessions in the afternoon (proposal is due April 24th).
      i. Title: Integrated Tick Management: Community-Wide Action to Address the Global Tick Problem.
ii. Objective: Increase awareness and implementation among researchers, educators and practitioners of effective ITM practices, present latest research.

iii. Six presenters and three breakout session leaders.

d. Funding to support travel costs for presenters available.

3. Bruce Fries – Educating Policy Makers at the National Level

a. Bruce Fries is an entrepreneur, publisher and advocate for patients with chronic illness. His experience includes business startups, operations management, systems integration, sales and marketing, public relations, workflow automation, book publishing, and proposal development. He founded the Patient Centered Care Advocacy Group as a vehicle to facilitate collaboration among Lyme disease patient advocacy organizations to develop a unified approach advocating for improved surveillance, prevention, diagnostics and treatment of Lyme disease and associated tick-borne illnesses. His hobbies include cave exploration, gardening, photography, automotive mechanics, metal working, and heavy equipment.

b. Per Bruce’s recommendation if you have questions regarding his presentation send them to flaufenberg@ipminstitute.org.

c. Slides sent to the listserv on: April 12th, 2017.

d. Overview of Bruce Fries Presentation

i. How constituents and stakeholder groups can leverage their representatives and senators in Congress to influence the policy process and ensure executive branch agencies are held accountable for performance in combating the growing epidemic of tick-borne diseases.

ii. Opportunity to propose report language on IPM for tick-borne diseases in Senate appropriations report for FY 2018 budget.

iii. Lyme community tick-borne disease action program for the executive branch and the 115th Congress.

e. Questions/Comments

i. TG: Really important distinction between lobbying and advocacy or education. Many people in public sector can’t lobby, but can educate. As a novice what is it that resonated about IPM for you? What should we focus in on?

1. One health, IPM educating material about it health being interconnected
2. Amount of disease
3. Cost of a case of disease
4. What it costs US
5. Funding for research
6. *Social and economic issues are best


iii. Jill can share what she used. Jill’s information would be good to get residents from other states to supply to their representatives.

4. Additional updates, comments, announcements, questions

a. Announcements?

   a. Jill A. introduction: Tick Research to Eliminate Diseases: Scientist Coalition (TRED) has formed, including several members of this working group.

b. Tick Pest Alert Sharing
Please notify Frank if the Tick Pest Alert has been shared with any new organizations or individuals so we can keep track of its reach!

Here is the link to share: [https://www.ncipmc.org/action/alerts/ticks.pdf](https://www.ncipmc.org/action/alerts/ticks.pdf)

If you come across articles that would benefit members of this group feel free to share them by sending an email to the [PUBLIC_TICK_IPM_WG@LISTSERV.URI.EDU](mailto:PUBLIC_TICK_IPM_WG@LISTSERV.URI.EDU)

These notes are for a Working Group call on **April 12th**. Future calls will continue to fall on the second Wednesday of each month at **1 PM Central time**. Please send Frank updates, announcements or other agenda items for April’s call.

The Public Tick IPM Working Group is funded by the USDA National Institute of Food and Agriculture, Crop Protection and Pest Management Program through the North Central IPM Center.